

2012 TEXAS HIGH SCHOOL RODEO ASSOCIATION STATE FINALS PROGRAM AD RATES

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| 1/8 page or business card 3.625" X 2.4375" | \$ | 50.00 |
| 1/4 page 3.625" X 4.875" | \$ | 75.00 |
| 1/2 page 7.25" X 4.875" | \$ | 125.00 |
| FULL PAGE 7.25" X 9.75" | \$ | 200.00 |
| BUCKLE SPONSOR Includes a 1/2 page ad 4 Season Tickets & complimentary programs to rodeo performance | \$ | 300.00 |
| SADDLE SPONSOR Includes a full page ad 6 Season Tickets & complimentary programs to rodeo performance | \$ | 750.00 |
| EVENT SPONSOR Full page ad as an event sponsor Company flag carried in grand entry & victory lap of event (Provided by Sponsor) Banner displayed in arena (Provided by Sponsor) 10 Season Tickets & complimentary programs to rodeo | \$ | 1,200.00 |

BUCKLE, SADDLE, & EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.

BUCKLE, SADDLE, & EVENT SPONSORS ONLY
PLEASE FILL IN THE INFORMATION BELOW

Please send my tickets and complimentary program to:

Name: _____
Address: _____
Town & Zip: _____
Phone: _____
THSRA Member: _____

** Ads may be sent in on a floppy disk or a CD. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

Software files that are acceptable are:

Illustrator up to CS version
Quark 5.0
InDesign CS
CorelDraw 10
Photoshop up to CS

**LAST DAY FOR ADDITIONAL ADS CAN BE RECEIVED AT THE
STATE OFFICE IS: APRIL 1, 2012**